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The Multiplier Effect Fractal Analytics

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FRACTAL ANALYTICS



5,000+

Professionals

10+

Countries

Est. 2000

Listed NSE/BSE Feb 2026

Fractal Analytics is a global provider of AI and advanced analytics consulting to Fortune 500 companies across CPG, retail, insurance, healthcare & life sciences, and financial services.

“Compliance is a non-negotiable. We make every effort to understand, be informed, and be compliant, and then we go further.”

— Mrs. Chetana Kumar, CSO, Fractal Analytics

ESG AT A GLANCE

- CDP ‘B’ Rating - 3 consecutive years
- ISO 14001, 45001, 50001 Certified
- Responsible AI Policy (5+ years)
- Net Zero Commitment - publicly stated
- Listed on NSE/BSE: 16 February 2026

AWARDS AND RECOGNITIONS



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Source: Interview with Mrs. Chetana Kumar, CSO (Fractal Analytics), 2026; [Fractal Analytics, Awards and Recognition](#) | [Fractal Analytics](#)

CSR at Fractal

Fractal's corporate social responsibility (CSR) objectives are -

- Enhancing equitable educational outcomes for disadvantaged children
- Empowering women to be financially independent and
- Improving quality & affordability of healthcare, radiological expertise, and provision of safe housing solutions
- Taking intelligent and science-based actions to reduce Fractal's carbon footprint, improve its protection and preservation of biodiversity, and to take action to address climate change and its impact in line with the United Nations Sustainable Development Goal (UN SDG) 13.



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GOVERNANCE STRUCTURE

- Board-level CSR & ESG Committee overseeing strategy
- ESTA (ESG Task Force): C-suite from IT, Legal, Marketing, Sales - quarterly reviews
- Cross-functional ownership: every team owns a piece of the ESG target
- ERM & DMA findings aligned - climate risk embedded in enterprise risk management

EMISSIONS & REPORTING

- CDP 'B' Rating - highest for private disclosure - 3 consecutive years
- Scope 1 & 2: independently third-party assured (operational control approach)
- Scope 3: voluntarily expanded - supply chain, commutes, capital goods
- Annual company-wide carbon survey to measure employee commute emissions
- Voluntary BRSR report completed | 2nd Double Materiality Assessment (ESRS-aligned)

ISO CERTIFICATIONS

- ISO 14001 - Environmental Management System
- ISO 45001 - Occupational Health & Safety
- ISO 50001 - Energy Management System
- Globally benchmarked frameworks: Plan - Check - Act

KEY COMMITMENTS

- Responsible AI Policy maintained for 5+ years
- Net zero commitment - publicly stated
- Science-based targets - alignment in progress
- Green champions programme, GHG inventory training, hackathons, supplier awareness sessions



The Challenge

There aren't enough radiologists to keep up with the explosion of medical imaging.

1. Slow diagnosis
2. Radiologist burnout and shortage
3. Inconsistent interpretation
4. Limited access in underserved areas





AstraZeneca, Qure.ai, Aventus and Intellicare

Join Forces to Advance Lung Nodule Risk Identification in the Philippines

Qure.ai and AstraZeneca have partnered with Aventus Medical and Intellicare in the Philippines. These organisations are working towards early risk detection of lung nodules in patients by using AI- assisted chest x-ray (CXR) screening.



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Source: Interview with Mrs. Chetana Kumar, CSO (Fractal Analytics), 2026; [Fractal Analytics, Advancing Lung Cancer Detection in the Philippines, TB in the Philippines](#)

The Multiplier Effect: AI Saving Lives

32 MILLION+ patients reached by Qure.ai | **4,800+** screening sites | **100+** countries

QURE.AI - INCUBATED AT FRACTAL

- AI reads a chest X-ray in under 1 minute; detects TB, lung & cardiac abnormalities
- 26 FDA-cleared indications (9 products) | 65+ CE certified indications
- Works OFFLINE - enabling mobile TB screening vans in Philippines & 100+ countries
- TIME Magazine: Most Influential Companies of 2025
- Gates Foundation grant for AI ultrasound TB diagnostics

VAIDYA.AI - FREE FOR ALL

Free AI health advisor: interprets medical reports, supports doctor consultations, improves prescription adherence - publicly accessible worldwide (vaidya.ai)

"It is also good to measure the huge multiplier effect of what high-quality, responsible AI can save, in terms of planetary resources, as well as healthcare, and saving lives. I don't think too many people attempt to quantify that in lives, not just in dollars."

— Mrs. Chetana Kumar, CSO, Fractal Analytics

AI BEYOND HEALTHCARE

- Digital twins for hyper-local flood prediction
- Image & video analytics for anti-poaching
- AI for pollinator habitat support & climate resilience



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Source: Interview with Mrs. Chetana Kumar, CSO (Fractal Analytics), 2026; [Fractal Analytics](#), [Qure AI](#) | AI assistance for Accelerated Healthcare

BENEFIT TO BUSINESS, SOCIETY AND PLANET

For Business

Fractal's ESG maturity is now a commercial asset. Shared ESG targets between Fractal and its clients have shifted the relationship from vendor to strategic partner on sustainability.

For Society

Qure.ai's deployment in over 105 countries, largely in low and middle-income settings, represents one of the most significant applications of AI for health equity globally.

For Planet

Fractal's Net Zero 2040 commitment, its energy management, expanding Scope 3 reporting, and responsible AI protocols, reflects a company treating climate risk as an enterprise risk.



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Source: Interview with Mrs. Chetana Kumar, CSO (Fractal Analytics), 2026; [Fractal Analytics](#), [Qure AI](#) | AI assistance for Accelerated Healthcare, [Fractal Analytics](#)

Transparency, Regulation & Future

Outlook & Key Lessons

REGULATORY LANDSCAPE

- SEBI (India): Climate risk = mandatory enterprise risk management for listed companies
- EU CSRD: European clients integrating Fractal's ESG data into supply chain disclosures
- IFRS S1 & S2: Global adoption underway (DCFT adapting into these frameworks)
- BRSR (India): Voluntary report filed | Listed on NSE/BSE, 16 February 2026
- ESRS (EU): 2nd Double Materiality Assessment completed & aligned

RACTAL'S FUTURE COMMITMENTS

- Net zero commitment - publicly stated target
- Science-based targets - alignment in progress
- Expanding Scope 3 reporting depth annually
- Public CDP disclosure planned post-IPO

THREE LESSONS FROM THE CSO

1. FIND ALLIES IN UNEXPECTED PLACES

Educate, build trust, and design strategies that respect finite organisational resources. Put yourself in other stakeholders' shoes. Lay out facts so people reach evidence-based decisions.

2. MEASURE BOTH SIDES OF AI

Count not only the energy cost of AI - but also the lives it saves, the diseases it prevents, and the ecosystems it protects.

3. PROGRAMME MANAGEMENT IS SUSTAINABILITY

"Sustainability is as much about high-quality programme management as it is about anything else."

— Mrs. Chetana Kumar, CSO, Fractal Analytics



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THANK YOU!

