

# Divided We Fall: The Ripple Effects of Political Polarization in Society

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*Political Polarization is on the rise across the world. From India to the United States of America, we notice a deeper divide between the communities existing within the countries. Does such a divide have an effect on the economy? Or does it go deeper than that and alter the perceptions of people with opposing views? This rising antagonism in democratic societies could hurt the very foundations of it. Ipsita Chatterjee, Winner of the 2024 CoBS CSR Student Article Competition at ESSEC Business School, delves into the issue of political polarization and the broader consequences of this phenomenon on the economy and the psyche of people.*

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